

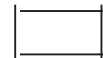
# A4 Perfect Bound Notepads

## 100 ARTWORK GUIDELINES



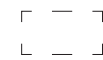
### **Bleed Area 436mm x 303mm**

The background of your design needs to fill the 'bleed area' to ensure there aren't any unwanted white edges when trimmed



### **Trim 430mm x 297mm**

This is the final size of your product once it is cut.



### **Safe Area 151.5mm x 204mm**

All your important information should stay within this area (text & logos). Background image should still fill the bleed area.

### **Please**

- Make sure you are saving your file in CMYK
- Outline all text. (Select the **text box**, Click **Type** in the top bar, then select **Create Outlines**)
- Delete this artwork guideline group layer before saving

### **Please Don't**

- Flatten any layers or images as it could lead to a low quality print.
- Add any additional bleed to this document. Simply save your file with NO bleed and NO crop marks.